### WORK EXPERIENCE

#### ACCESSAGILITY, LLC

GRAPHIC DESIGNER | TYSONS CORNER, VA JULY 2013 - PRESENT

- Graphic Standards and branding for AccessAgility
- UI and UX design for in-house Mac OS, Windows, iOS, and Android Apps (Invision and Adobe products)
  - · Collaborated with developers and engineers to bring Apps to life, from wireframes to finished products
  - Expanded userbase year to year
  - Worked with sales team to curate updates/requests for clientele
- Worked with development team to ensure customer satisfaction
  - Technical support and training for customers, via calls and webinars
  - Direct communication with customers on feature changes and needs
  - Design and implemented customer feedback to their satisfaction
  - Continually updating Apps for all OS UI guideline standards/updates
- · Had freedom to take complete control of various incremental steps of the design process
- Designed and developed AccessAgility.com and App landing sites
  - Updated AccessAgility.com to HubSpot CRM in 2017
  - Curated content to match potential customer needs
  - Year 2018 visitor count was up 153% from 2017
  - Year 2019 so far visitor count is up 157% from 2018
- Designed online interfaces, both for customers and in-house programs
  - · Conception to wireframes (InVision) to development
  - · Worked with in-house engineers to meet their UI/UX needs
  - · Worked with developers to keep design within skill/systems scope
- · Icons & graphics for website/blogs including data visualization, technological explanations
- · Proposal layouts and formatting

#### **SOA PRINT**

SCHOOL OF ART PRINT SHOP | FAIRFAX, VA JANUARY 2013 - MAY 2013

- · Helped customers set-up files to be print ready
- · Calibrated machines for specific colors and paper types to meet customer specific needs
- · Replaced inks and cleaned machines
- Created step-by-step guides and training for students on proper file submission

## HIGHER EDUCATION

### BFA Graphic Design, May 2013

GEORGE MASON UNIVERSITY | FAIRFAX, VA DEAN'S LIST: FALL '10, SPRING '11. FALL '11, SPRING '12, SUMMER '12, FALL '12

# WORKING KNOWLEDGE

ILLUSTRATOR	••••	AFTER EFFECTS	••000	WORD	• • • •
INDESIGN	$\bullet$ $\bullet$ $\bullet$ $\bullet$	INVISION	$\bullet \bullet \bullet \bigcirc \bigcirc$	EXCEL	$\bullet$ $\bullet$ $\bullet$ $\bullet$
PHOTOSHOP	$\bullet$ $\bullet$ $\bullet$ $\bullet$	HTML	$\bullet \bullet \bullet \bullet \bigcirc$	POWERPOINT	$\bullet \bullet \bullet \bigcirc \bigcirc$
DREAMWEAVER	$\bullet$ $\bullet$ $\bullet$ $\bullet$	CSS	$\bullet \bullet \bullet \bullet \bigcirc$		
XD	$\bullet \bullet \circ \circ \circ$	HUBSPOT	$\bullet \bullet \bullet \bullet \bigcirc$		